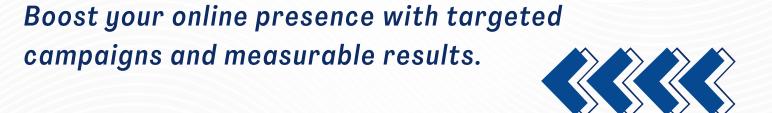


Digital
Marketing
Agency



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www.tanxdigital.com



About tanxdigital

Welcome to **Tanxdigital**—a leading-edge digital marketing company committed to helping businesses unlock their true potential in the digital world.

Founded in 2023 by Chetan & Bipul we have rapidly built a reputation for delivering creative, effective, and affordable digital marketing solutions.

Based in Noida, Uttar Pradesh, tanxdigital was born from a vision to bridge the gap between businesses and their customers using technology and smart marketing strategies.

We take pride in offering end-to-end services that make it easy for companies of all sizes to digitize their customer outreach, improve engagement, and ultimately grow their business.

We believe in fostering long-term partnerships by understanding our clients' goals, challenges, and market dynamics. Every business is unique—and so are our solutions.

Vision | Mission

Our Vision

"To become a trusted digital partner for businesses by delivering innovative and results-driven marketing solutions that transform customer experiences and enable sustainable growth."

Our vision drives everything we do. We aim to be more than just a service provider—we want to be your partner in success.

Our Mission

"To empower businesses of all sizes with smart digital tools and marketing strategies that improve engagement, increase sales, and build lasting customer relationships."

We are on a mission to democratize digital marketing. Even small and medium businesses should have access to the same high-quality tools and strategies as larger companies—at prices they can afford.

Our Story

TanxDigital began with a simple idea: making digital marketing accessible, effective, and easy to use for businesses of all kinds.

Today, tanxdigital proudly serves clients across India in a wide range of industries, delivering customized, measurable, and impactful marketing solutions.

Our Core Strengths

At Tanx Digital, we differentiate ourselves through our unique strengths:

- Deep expertise in WhatsApp marketing and API integrations.
- Affordable and scalable digital tools that grow with your business.
- Customized solutions tailored to your goals.
- A dedicated team providing hands-on guidance and support.
- Fast, reliable delivery without compromising on quality.
- Focus on real results: increased leads, sales, and customer loyalty.
- Strong client relationships built on trust and transparency.

Our team of 25 professionals includes developers, marketers, designers, and customer success experts who work together seamlessly to deliver exceptional results.

Our Services

We offer a complete suite of digital marketing products and services designed to simplify and amplify your outreach:

- WhatsApp Bulk Marketing
- Email Marketing
- WhatsApp Business API
- Google Ads (PPC)
- Meta Ads (Facebook & Instagram)
- Website Development
- Logo Design
- Creative Design
- Landing Page Design
- Social Media Marketing (SMM)
- Google My Business Optimization
- Basic Video Editing / Reels

Industries We Serve

We have experience across diverse industries:

- Real Estate Helping agents and developers reach multiple
 buyers.
- Retailers Driving foot traffic and online sales.
- Wholesalers Streamlining partner and client communication.
- Distributors Building stronger B2B relationships.
- Manufacturers Connecting directly with buyers and distributors.
- Jewelry Industry Enhancing brand image and loyalty.
- And many more—customized solutions for any industry.

We understand your business, your market, and your customers.

Our Team

Today, our team of 25 experienced professionals includes:

- Digital marketers who design strategies that work.
- Developers who build reliable, cutting-edge tools.
- Designers who ensure your brand stands out.
- Customer support specialists who help you succeed at every step.

We believe in teamwork, accountability, and results.

Why choose us

Quick Highlights

- √ 360° Digital + Tech solutions
- ✓ Affordable & transparent pricing
- ✓ Creative + experienced team
- ✓ Proven results
- √ 24/7 support